

Membership Costs 2010

1) Agencies

Up to 10 properties £207.60

Over 10 properties £ 7.90 per property up to maximum payment £499.80

2) Serviced Accommodation

Up to 3 rooms £ 69.60

4 – 7 rooms £ 90.90

8 – 20 rooms £124.60

21 rooms and over £207.60

3) Self Catering

1 letting unit £69.60

2 – 4 units £111.10

5 – 6 units £136.90

7 – 10 units £193.00

11 – 20 units £246.90

20 units and over £343.40

4) Caravans & Camp Sites

Up to 12 pitches £69.60

13 – 50 units £136.90

51 units and over £248.90

For establishments where there are more than one category of business: e.g. self-catering as well as serviced. First category full rates apply, second category applicable rate less 25%

Entry on www.padstowlive.com

(For properties not advertising in the annual Padstow Holiday Guide) £86.70

Further information from
PATBF Membership
Secretary:

Sian Howells
Damara House
1 Grenville Road
Padstow
Cornwall
PL28 8EX

info@sianhowells.com
01841 532653



Padstow Tourist Information Centre
The Red Brick Building
North Quay Padstow Cornwall PL28 8AF

Phone: 01841 533549
Fax: 01841 532356
E-mail: padstowtic@btconnect.com

Padstow Area Tourism and Business Forum



Membership Information

Accommodation Provider



Padstow Area Tourism and Business Forum

Padstow Area Tourism and Business Forum (PATBF) is a member run organisation aimed at promoting tourism in Padstow and the surrounding area.

This organisation was formed in 2009 with the amalgamation of Padstow Area Tourism Association (PATA) and Padstow Chamber of Commerce. It covers an area from Mawgan Porth in the south, to Port Isaac in the North and as far West as Bodmin. It represents all tourism related businesses in the area including hotels, B&Bs, restaurants, shops, tourism attractions and taxi firms.

One of the main roles of PATBF is to run Padstow's Tourist Information Office (TIC). Other roles include promoting member's businesses through websites, publications and events.



Membership Benefits

- ◆ Tourist Information Centre services:
 - ◆ Accommodation bookings and enquiries.
 - ◆ Optional online booking via Frontdesk.
 - ◆ Marketing information – trends and enquiry trends.
 - ◆ Guest information (weather, walking maps, travel, taxi numbers etc.).
 - ◆ Ticket sales – (Eden Project, Halls for Cornwall etc.).
- ◆ Having a representative to serve PATBF members



interests county and countrywide.

- ◆ Opportunity to place business cards and 1/3 A4 leaflets in the TIC free of charge and to publicise special offers.
- ◆ Opportunity to advertise in promotional material and marketing initiatives e.g. Padstow Guide, Padstow Late Breaks Guide, www.padstowlive.com & www.padstow-cornwall.co.uk websites, Passport to Padstow, Christmas Festival etc . N.B. There is free entry onto www.padstowlive.com for those that advertise in the Padstow Guide.
- ◆ Quality Standards advice and training.

- ◆ Business advice and funding through Federation of Small Businesses.
- ◆ Advice on advertising and marketing.
- ◆ Advice on guest information and guest handling.
- ◆ Quarterly meetings to keep members up to date with tourism related news. To inform members of new legislation and local events.
- ◆ Network of security advice. Information is forwarded to members on guests who do not pay, who are dangerous, if there is burglaries being committed in our area or any information that will affect the safety or security of PATA members.

N.B. The membership aims to be the first point of contact for help and information about all aspects of running your business, not only for accommodation providers but also services and restaurants. It will be the first point of information for visitors to Padstow through the TIC and the website, but, it is up to the members to use PATBF and to strengthen the membership.

All accommodation must have a valid grading from either Quality in Tourism or the AA to advertise with any PATBF media.

