

Membership Costs 2010

Tourism Based Business – non
accommodation £40

Individual members with Voting
Rights £20.00

Individual members/friends of
PATA Ltd (no voting rights)
£13.00

For establishments where there
are more than one category of
business: e.g. self-catering as well
as serviced. First category full
rates apply, second category appli-
cable rate less 25%

Further information from
PATBF Membership
Secretary:

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Padstow Area Tourism and Business Forum



Membership Information

*Non Accommodation
Business*



Padstow Area Tourism and Business Forum

Padstow Area Tourism and Business Forum (PATBF) is a member run organisation aimed at promoting tourism in Padstow and the surrounding area.

This organisation was formed in 2009 with the amalgamation of Padstow Area Tourism Association (PATA) and Padstow Chamber of Commerce. It covers an area from Mawgan Porth in the south, to Port Isaac in the North and as far West as Bodmin. It represents all tourism related businesses in the area including hotels, B&Bs, restaurants, shops, tourism attractions and taxi firms.

One of the main roles of PATBF is to run Padstow's Tourist Information Office (TIC). Other roles include promoting member's businesses through websites, publications and events.



Membership Benefits

- ◆ Tourist Information Centre services:
 - ◆ Business enquiries
 - ◆ Marketing information – trends and enquiry trends.
 - ◆ Guest information (weather, walking maps, travel, taxi numbers etc.).
 - ◆ Ticket sales – (Eden Project, Halls for Cornwall etc.).
- ◆ Free entry onto www.padstowlive.com



- ◆ Provision of your business details and special offers to all accommodation providers.
- ◆ Having a representative to serve PATBF members interests county and countrywide.
- ◆ Opportunity to place business cards and 1/3 A4 leaflets in the TIC free of charge and to publicise special offers.
- ◆ Opportunity to advertise in promotional material and marketing initiatives e.g. Padstow Guide, Padstow Late Breaks Guide, www.padstowlive.com & www.padstow-cornwall.co.uk websites, Passport to Padstow, Christmas Festival etc .

- ◆ Quality Standards advice and training.
- ◆ Business advice and funding through Federation of Small Businesses.
- ◆ Advice on advertising and marketing.
- ◆ Advice on guest information and guest handling.
- ◆ Quarterly meetings to keep members up to date with tourism related news. To inform members of new legislation and local events.
- ◆ Network of security advice. Information is forwarded to members on guests who do not pay, who are dangerous, if there is burglaries being committed in our area or any information that will affect the safety or security of PATA members.

N.B. The membership aims to be the first point of contact for help and information about all aspects of running your business, not only for accommodation providers but also services and restaurants. It will be the first point of information for visitors to Padstow through the TIC and the website, but, it is up to the members to use PATBF and to strengthen the membership.

